PAOLA PRADO, PH.D.

Professor, Journalism & Digital Media
Department of Media + Design + Communication
Feinstein School of Humanities, Art and Education
Roger Williams University
Bristol, RI 02809

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EDUCATION

Ph.D. in Communication
University of Miami, Coral Gables, FL
Dissertation: *Bridging Digital Poverty: Adoption of Information and Communication Technologies at Community Technology Centers in the Dominican Republic.*

Master of Arts in Latin American Studies
Georgetown University, Washington, DC.

Bachelor of Arts Phi Beta Kappa Honors in Cinema
Denison University, Granville, OH

RESEARCH AGENDA

Environmental justice reporting, information and communication technologies for development and fair-trade community engagement pedagogy.

PEER-REVIEWED JOURNAL ARTICLES

Prado, P. *(2017).* "Mapping citizen journalism and the promise of digital inclusion: A perspective from the global south." *Global Media and Communication, 2*(2).

Prado, P.; Tirado-Alcaraz, A.; & Camara, M. A. (2016). "Perceptions of ICT use in rural Brazil: Factors that impact appropriation among marginalized communities." *Journal of Community Informatics, 12*(3).

Pinto, J. G.; **Prado, P.**; & Tirado-Alcaraz, A. *(2016).* "Mediating Claims of Environmental Degradation, Source Credibility and Risk to Human Health: Ecuadorian News Coverage of the Chevron Case." *Global Media and Communication, 1*(21).

Prado, P. & Janbek, D. M. (2013). "Telecenter Web Portals in Latin American and Arab Nations: A comparative analysis." *Journal of Community Informatics, Vol. 9*(1).

Prado, P.; Camara, M. A.; Figueiredo, M.A. (2011). "Evaluating ICT Adoption in Rural Brazil: A Quantitative Analysis of Telecenters as Agents of Social Change." *Journal of Community Informatics: Special Double Issue: The Internet and Community Informatics in Brazil, 2010-2011, Vol. 7* (Nos. 1 & 2).

Prado, P. (2011). "Lighting up the dark: Telecenter adoption in a Caribbean agricultural community." *Journal of Community Informatics: Special Issue: Prato Community Informatics Conference: 2011, 6*(3).

Figueiredo, M.; Câmara, M.; **Prado, P.**; Albuquerque-Lima, A. M. 2009. "Empowering rural citizen journalism via Web 2.0 technologies." Proceedings of the fourth International Conference on Communities and Technologies, University Park, Pennsylvania, June 2009.

PEER-REVIEWED BOOKS & BOOK CHAPTERS

Zhang, B., Pinto, J., **Prado, P.** & Patterson, R. (2025). "Correcting Climate Change Misinformation to Encourage Sustainable Consumption Behaviors: The Mediating Role of Perceived Scientific Consensus," chapter in edited volume *Communicating Efficacy & Resilience in the Digital Age: Mediated Communities*. Juliet Pinto, Stephen Mainzer & Lola Xie, editors. UK: Emerald Publishing

Prado, P. & Pinto, J. (2020). "Brazilian Local and National News Coverage of the Samarco Disaster: A Disaster for the Community, the Corporation or the Environment?" chapter in edited volume in *Media, Journalism and Disaster Communities*. Einar Thorsen & Jamie Matthews, editors. UK: Palgrave Macmillan.

Prado, P. & Quezada-Grant, A. (2020). "Hold my Piña Colada: Operational and Ethical Considerations for Interdisciplinary Experiential Learning Study Abroad," chapter in edited volume *The Synergistic Classroom*. Corey Campion and Aaron Angello, editors. New Brunswick, NJ: Rutgers University Press.

Pinto, J., Gutsche, Jr., R. E., & **Prado, P**. (Eds.). (October 2019). *Climate Change, Media & Culture: Critical Issues in Global Environmental Communication.* Bingley, UK: Emerald.

Pinto, J.G.; **Prado, P**.; & Tirado-Alcaraz, A. (2017). *Environmental News in Latin America: Conflict, Crisis and Contestation*. London: Palgrave-MacMillan.

Hughes, S. & **Prado, P**. (2011). "Media Diversity and the Politics of Social Inequality," chapter in edited volume in *The Great Gap: Inequality and the Politics of Redistribution in Latin America*. Merike Blofield, editor. University Park, PA: Pennsylvania State University Press.

Prado, P. (2010). "The girls of El Seybo: Logging in to a Different Mañana," chapter in edited volume *Girl Wide Web 2.0: Revisiting Girls, the Internet, and the Negotiation of Identity*. Sharon Mazzarella, editor. NY: Peter Lang Publishers.

PEER-REVIEWED CONFERENCE PAPERS [RECENT]

Prado, P. & Bona, N. "Frontlines of Environmental News Coverage: Crossing Professional Communication Boundaries to Bridge Emergent Challenges of 'Doing' Journalism." Paper presented at the New England Conference of Latin American Studies in Burlington, Vermont, November 2025.

Zhang, B., Pinto, J. & **Prado, P.** "Examining the Impacts of Climate Change Misinformation on Lifestyle Choices." Paper presented at the Living with Climate Change Conference in Bergen, Norway, May 2023.

Cut, Z., Pinto, J., **Prado, P.** & Vigón, M. "International media coverage of the U.N. conference of parties: Constructing global climate change negotiations through local lenses of news organizations." Paper presented at the International Association for Media and Communication Research Annual Research Conference in Nairobi, Kenya, July 2021.

Bona, N., **Prado, P**. & Pinto, J. ""From catastrophe to economic driver: The curve of coverage of the Brumadinho and Mariana disasters in Brazil." Paper presented at the International Association for Media and Communication Research Annual Research Conference in Madrid, Spain, July 2019.

Prado, P. & Pinto, J. "Brazilian Local and National News Coverage of the Samarco Disaster: A Disaster for the Community, the Corporation or the Environment." Paper presented at the Conference on Communication and Environment (COCE) in Vancouver, Canada, June 2019.

Prado, P. & Quezada-Grant, A. "Silenced Narratives and the Construction of Mediated Discourses of Migration and Statelessness in the Dominican Republic." Paper presented at the Congress of the Latin American Studies Association in Boston, Massachusetts, May 2019.

Prado, P. & Pinto, J. "Brazilian Local and National News Coverage of the Samarco Disaster: A Disaster for the Community, the Corporation or the Environment." Paper presented at the Roger Williams University Women's Conference Showcase April 2019.

Gutsche, Jr., R. E.; Pinto, J.; & **Prado, P**. "Climate Change, Communication and Culture: Debate, Discourse and Emerging Realities." Paper presented at the International Association for Media and Communication Research Annual Research Conference in Eugene, Oregon, June 2018.

Prado, P.; Janbek, D. M.; Quezada-Grant, A.; & Tirado-Alcaraz, A. "Mind the knowledge gap: SMS bridges sustainability challenges of information flow in border communities." Paper presented at the International Association for Media and Communication Research Annual Research Conference in Eugene, Oregon, June 2018.

Tirado-Alcaraz, A.; **Prado, P.; &** Quezada-Grant, A. "The colors of information: The effect of political psychology on news consumption on the Haitian-Dominican border" Paper presented at the 2018 Latin American Studies Association Annual Conference in Barcelona, Spain, May 2018.

Gutsche, Jr., R. E.; Pinto, J.; & **Prado, P.** ""No one is running away": A Critical Analysis of Public and Press Discourses of Sea Rise Impacts in South Florida." Paper presented at the International Association for Media and Communication Research Annual Research Conference in Cartagena, Colombia, July 2017.

Pinto, J.; Gutsche, Jr., R. E. & **Prado, P.** "Press and Public Discourses of the 'seen and unseen' of sea level rise in Miami, Florida (USA)." Paper presented at the Conference on Communication and Environment (COCE) in Leicester, U.K., July 2017.

INVITED PRESENTATIONS [SELECT]

"SciCom Across Borders." Invited lecturer, ComSciCon Michigan 2023, University of Michigan, (via Gathertown) Michigan, October 1, 2023.

"Advancing Sustainability Science and Innovation in Latin America**."** **"**Transforming Our Research and Higher Education Systems to meet Sustainability and Climate Challenges." "Health and well-being in an era of rapid global change." "Reaching Planetary Solidarity." Plenary Moderator, Sustainability, Research & Innovation Congress, Panama City, Panama, June 26 – 30, 2023.

"Out of Sight, Out of Mind: Reporting Impacted Geographies of Environmental Justice in South America." Invited Speaker, Hidden Truths Colloquia, Roger Williams University, Bristol, RI, March 23, 2021.

"Tilting at Windmills: The Quixotic Quest to Report Environmental News in South America." Keynote Speaker, Inclusive Sci-Comm Symposium, Metcalf Institute, University of Rhode Island, Kingston, RI, September 28, 2019.

"Nevertheless, She Persisted: Women Who Fight All Forms of Discrimination Against Women." Invited panelist speaker with U.S. Senator Jack Reed, Providence, RI, March 19, 2018.

"U.S. Senator Jack Reed and librarians warn of Negative Impacts for RI if Trump Admin Repeals Net Neutrality." Invited speaker with U.S. Senator Jack Reed and Executive Director of Providence Public Library Jack Martin, Providence, RI, December 8, 2017.

"The Press and the President." Invited panelist, Roger Williams University, Providence, RI, March 29, 2017.

"The Future of Social Networks in Educational Environments**."** Guest speaker, Worcester State University, Worcester, MA, October 18, 2013.

"2013 Housing Fact Book Luncheon." Moderator for HousingWorks Rhode Island panel, Rhode Island Convention Center, Providence, RI, Sept. 27, 2013.

CONFERENCE PANELS [SELECT]

"Engaged Scholarship & Persistent Pedagogies." Invited panelist, Social Justice + Media Symposium, Emerson College, Boston, MA, February 28, 2020.

Prado, P., Spritz, R., Quezada-Grant, A. & Warren, K. "Translating Transformational Learning: Applying ISL Principles to Local Community Engagement." Presented at the International Service-Learning Summit at Kansas State University, Manhattan, KS, Oct. 24, 2016.

Prado, P. & Quezada-Grant, A. "Best Practices for Digital and Social Media Integration in Experiential Service Learning: A Case Study of Community Engagement Study Abroad in the Global South." Presented at the 44th Annual Conference of the National Society for Experiential Education, St. Pete, Fl., October 6, 2015.

Prado, P., Quezada-Grant, A. & Warren, K. "From Poverty Tourism to Fair Trade Learning: Best Practices for Ethical and Responsible Global Service Learning Community Engagement in Latin America." Presented at the 43rd Annual Conference of the National Society for Experiential Education, Baltimore, Md., September 30, 2014.

Prado, P. "Favela e Roça Online: Digital Inclusion of Marginalized Urban and Rural Areas of Brazil." Presented in the Eastern Communication Association (ECA) panel *Bridging the Gap: Internet and Participation in the Developing World*. Cambridge, Mass., April 2012.

LEADERSHIP APPOINTMENTS [SELECT]

Roger Williams University, 2021 to present
Chair, Department of Media + Design + Communication, Fall 2021-present
Chair, SHAE School Faculty Review Committee, Fall 2023
Chair, Faculty Search Committee, Graphic Design Program, Fall 2023
Coordinator, Latin American and Latino Studies, 2019-2022
Chair, Faculty Search Committee, Journalism Program, Fall 2019
Chair, Film Studies Minor Advisory Committee, 2013-2018

New England First Amendment Coalition, 2024 to present
Member, Board of Advisors

Society of Professional Journalists Northeast Summer Institute, 2022 to present
Founding Member and Organizing Host (2022, 2023)

Roger Williams University Strategic Action Plan, Spring 2021
Co-Chair, "Broadening Our Impact" Working Group

Amizade Global Service Learning, 2015 – 2017
Member, Community Partnerships Advisory Board

Brazil Scientific Mobility Program (BSMP), 2014 – 2016
Co-coordinator and advisor, summer program

Latino Policy Institute at Roger Williams University, 2013 – 2015
Member, Board of Directors

HousingWorks Rhode Island, 2013 – 2014
Member, Board of Directors

Community Communicators, 2009 – 2012
Co-founder and Faculty Co-leader

AWARDS & GRANTS [SELECT]

Roger Williams University
Grant Recipient, RWU Office of Academic Affairs, Sabbatical Award, AY 2024-2025
Grant Recipient, RWU Foundation to Promote Scholarship and Teaching, 2020-2021

Recipient, Dr. Mark Gould Award for Commitment to Student Learning, 2019
Hassenfeld Faculty Fellow for Community Engagement, 2019
Grant Recipient, RWU Foundation to Promote Scholarship and Teaching, 2018-2019
Recipient, Donald C. McGraw Foundation Gift $100,000., Spring 2018
Grant Recipient, RWU Office of Academic Affairs, Sabbatical Award, Spring 2018
Co-Facilitator, Faculty Learning Community on Ethical Experiential Education, 2016-2017
Grant Recipient, Office of University Advancement, Dominican Republic Survey, 2015-2016
Member, Faculty Learning Community on Social Justice & Diversity, 2015-2016

REVIEWER [Select]

Association of Educators in Journalism and Mass Communication
Environmental Communication
International Association for Media and Communication Research
Journal of Community Informatics
Latin American Research Review
National Science Foundation Technology and Society Program

PROFESSIONAL ASSOCIATIONS [Current]

International Association for Media and Communication Research (IAMCR)
New England Council for Latin American Studies (NECLAS)
Online News Association (ONA)

SERVICE [Select]

Roger Williams University, Bristol, RI
Member, AASHE STAARS Working Group, Spring 2022-2024
Member, SHAE School Faculty Review Committee, Fall 2021-present
Member, SHAE Dean Search Committee, Spring 2021
Founding Member, Latin American and Latino Studies Committee, 2015
Member, Presidential Search Committee, 2018-2019

Society of Professional Journalists (SPJ)
Roger Williams University Student Chapter Advisor and Founding Advisor, 2012-2022

TEACHING EXPERIENCE [Recent]

Journalism

Interactive Storytelling I & II
Journalism and Society
Journalism Capstone & Portfolio
Maritime Beat
Mass Communication Theory
Mass Media Law & Ethics
Multimedia Production for Journalists
Watchdog Media Honors Seminar

Film Studies

Introduction to Film Studies
Documentary Film

Study Abroad

Environmental Justice in Brazil
Social Justice in Hispaniola

ACADEMIC APPOINTMENTS

Roger Williams University, Bristol, RI
Department of Media + Design + Communication, Feinstein School of Humanities, Arts and Education
Professor, Journalism & Digital Media, 2022-present
Associate Professor, Journalism & Digital Media, 2016 - 2022
Assistant Professor, Journalism & Digital Media, 2010 – 2016

Florida International University, North Miami, FL
School of Journalism and Mass Communication
Visiting Assistant Professor & Internship Coordinator, 2009 - 2010

INDUSTRY EXPERIENCE

Prado Media Inc. (www.pradomedia.com), Coral Gables, FL
Founder and President

Founder and CEO, integrated digital media production consultancy.

RealNetworks Inc. (www.realguide.com), Miami, FL
Sr. Director, Media Publishing, Latin America & U.S. Latino

Led content development and design for RealGuide, Real Jukebox, and Gold Pass subscription service for Argentina, Brazil, Mexico, and U.S. Latino markets.

Directed content and partnership alliances for leading streaming media software company.

El Sitio Inc. (www.elsitio.com), Miami Beach, FL
General Manager, El Sitio U.S.A., Inc.

Senior executive officer in charge of editorial publishing, public relations, marketing, and business development for U.S. division of web portal geared to U.S. Latino and Latin American audiences.

The Weather Channel Latin America (www.weather.com), Miami, FL
Vice President, Affiliate Relations

Developed and implemented distribution strategies for localized content to international affiliates.

Launched and marketed Spanish and Portuguese versions of www.weather.com

CBS TeleNoticias, Hialeah, FL
Director, Affiliate Relations

Member of the executive team responsible for licensing, distribution, and branding strategies for worldwide launch of 24-hour news Spanish-language cable network.

Reuters Television, Washington, DC
International News Producer

ENG news producer for Latin American and U.S. Latino broadcast television affiliates. Location specials producer assigned to White House, State Department, political and economic summits, various international sports events.

LANGUAGES

Portuguese, native fluency
English, fluent
French, speak fluently and read/write with proficiency
Spanish, speak fluently and read/write with proficiency